

A photograph of a modern operating room with stainless steel walls, a central operating table, and various medical equipment like monitors and IV stands. The floor is highly reflective.

 **HOSPITALS**  
Management



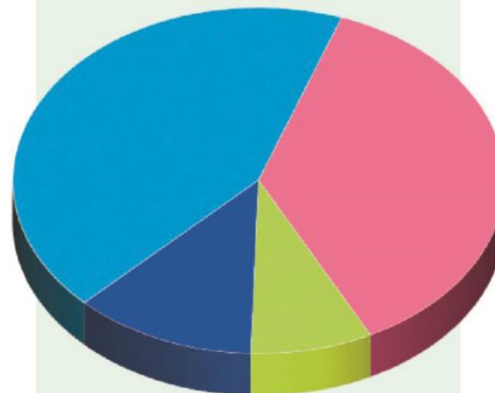
# VISITORS ATTRACTIONS

Target Audience

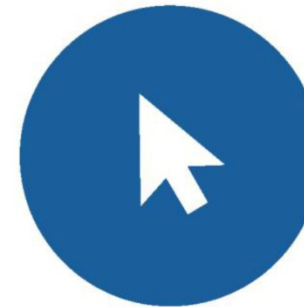


- C Level Management..... 43%
- Business Management..... 30%
- Specialists..... 14%
- Head of Departments..... 12%
- Others..... 1%

Target Market



- Geographical Reach
- Asia Pacific..... 43%
- Europe..... 37%
- America..... 8%
- ROW..... 12%



Average Page Visits

195,000+



Unique Page Visits

21,000+



Average Visitor Time

8+ mnts

## OUR SOCIAL REACH



**>8K**

of Genuine C - Level  
& Mid Management Professionals  
in Hospital Management Industry Globally.

# EVENT PROMOTION SERVICES

Features	Standard	Basic
Profile	✓	✓
Brochure	✓	✓
Speaker Details	✓	✓
Exhibitors	✓	✓
Gallery	✓	✓
Event Listing	✓	✓
Press Releases	✓	✓
Partners	✓	✓
Articles	✗	✓
Interview	✗	✓
Upcoming Events	✗	✓
e-Newsletter Event Listing	✗	✓
Home Page Banner	✗	✓ 25% SOV**
e-Newsletter Banner	✗	✓ 1 Time
e-Newsletter - Article/Interview	✗	✓
SMM	✗	✓ 13,500+Followers
SEO	✗	✓
Guaranteed Registrations	✗	✓
Dedicated Accounts Manager	✗	✓
Peel Banner*	✗	✓ 3 Days
Pop up Banner*	✗	✓ 3 Days
Skin Banner*	✗	✓ 7 Days
Square Banner*	✗	✓ 1 Month

RATE CARD

\*Availability of the space

\*\*Share of voice

Free

US\$1,500

ADVERTISING

# E-MAIL MARKETING

## Client E-mail Blast

Hospitals Management client e-mail blast is the superlative approach to business process change, organizations can better engage with customers and deliver customized products and services that drive outperformance and differentiation to business. We have a large database of industry experts, decision makers, high profile business executives and so on.

We will send bulk of emails to clients that help organizations operate with a clear business direction, using a vision and roadmap that define the way forward. Our emails would definitely help our potential clients to focus only on amplifying continuous business value for their stakeholders. Our email blast proffers new digital solutions to offer an opportunity to accelerate business value across the globe.

***Stay Ahead of Competition & Generate Better Results For Clients!***

## Pricing Structure

Direct Marketing campaigns are charged per e-mail address and the cost is (US \$0.20) per address, for mail shots above 15,000 units. For mail shots below 15,000 units, the charge is (US\$0.25)

### Booking Example:

10,000 Direct Marketing messages cost:  
10,000 x US\$0.25 = US \$2,500

***We Assist Our Clients to build Practical Digital Capabilities!***





ADVERTISING

# E-NEWS LETTER

At Hospitals Management, we understand the unique challenges of our clients that are transforming to adopt digital technologies and business models. We ensure that our processes and technology brings a triumphant strategy. Our Enewsletters will help you identify, quantify and capture your digital opportunity. We use business strategy and applied user insight to ensure that all your audience including customers, partners enjoy digital experiences that are visually stunning, elegant and intuitive of our newsletters.

You can gain insight into what customers really want and figure out where to focus at the process and experience level through our newsletters. Companies can move quickly from ideas to implemented changes and solutions as our newsletters identify your customer needs effectively. We combine a deep vertical knowledge of processes, systems, and regulations with a broad horizontal perspective and cross-disciplinary expertise to ensure your brand presence and productivity.



BannerType	Dimensions (px)	Max File Size	File Format	Rate (US\$)
Leader Board Banner	728x90	40kb	GIF & JPEG	1,200*
Top/Full Banner	468x60	30kb	GIF & JPEG	800*
Article / Interview	800 words	--	--	700*
Product launch	--	--	--	500*
Press releases	--	--	--	300*

\*NOTE: Above mentioned prices are for 1 time presence

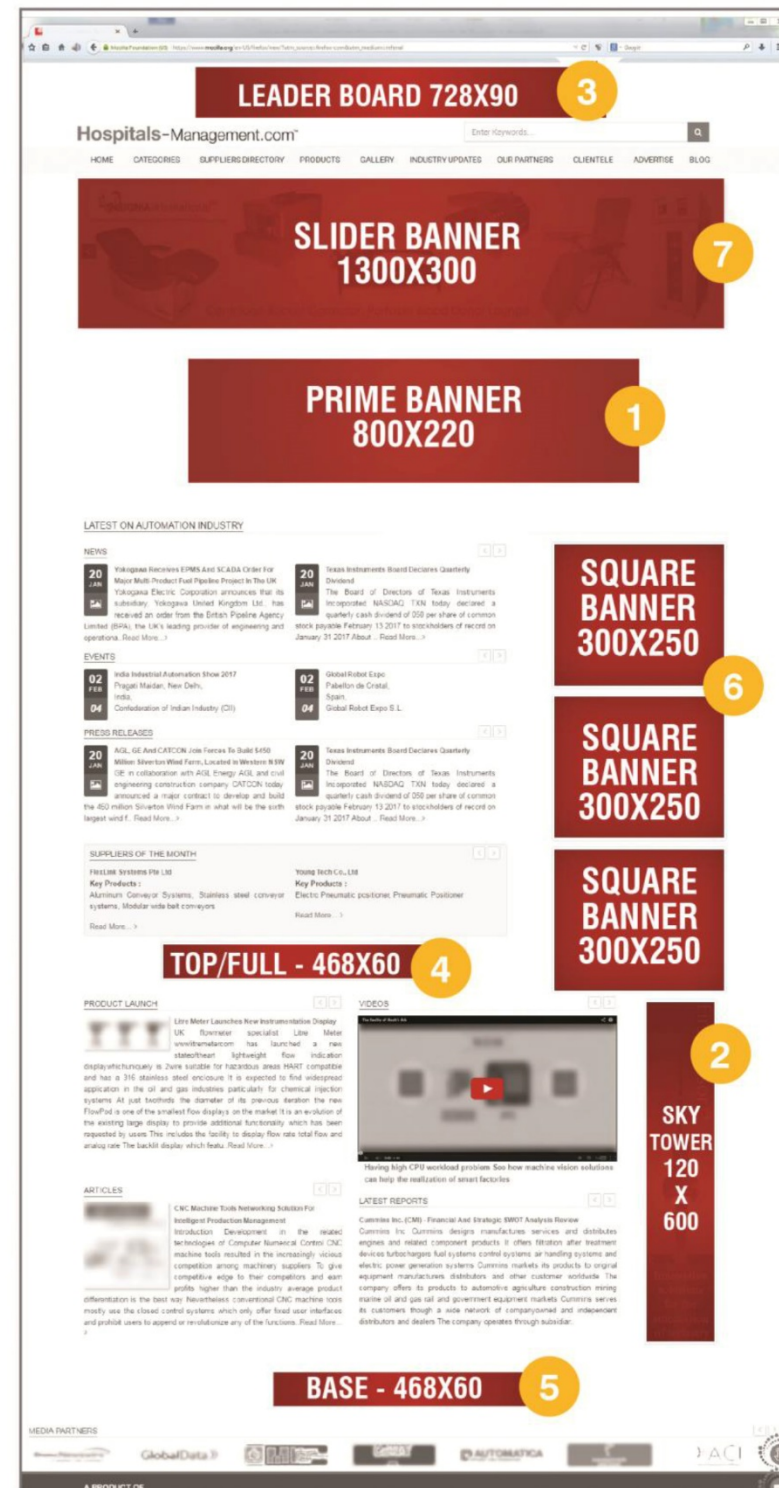
# ADVERTISING BANNER

Build the Next Generation of Digitally Inspired Solutions with our Banner Ads!

Banner Type	Dimensions (pixels)	Max File Size	Rates (USD)
1 Prime Banner	800x220	50kb	2,500
2 Sky Tower Banner	120x600	50kb	2,200
3 Leader Board Banner	728x90	40kb	2,000
4 Top/Full Banner	468x60	30kb	1,500
5 Base Banner	468x60	30kb	1,000
6 Square Banner	300x250	25kb	1,200
7 Slider Banner	1300x300	50kb	1,000

NOTE: Above mentioned prices are for 30 days

File Formats: GIF & JPEG



BANNERS ON WEBPAGE

RATE CARD





EVENT ORGANIZERS



KNOWLEDGE PARTNERS



Ochre Media Pvt. Ltd.

Email: [info@ochre-media.com](mailto:info@ochre-media.com) / [info@hospitals-management.com](mailto:info@hospitals-management.com)